

Katherine Loh, Ph.D.
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EDUCATION

Ph.D., American University, Washington, D.C., 2003

M.A., George Mason University, Fairfax, Virginia, 1995

B.A., College of Notre Dame of Maryland, Baltimore, MD, 1993

PROFESSIONAL EXPERIENCE

August 2019 – Present: Assistant Professor of Communication. Florida Southern College, Communication Department. Primary course load includes, but not limited to Intercultural Communication, Honors Speech, Fundamentals of Speech, Persuasion, and Special Topics in Communication (Race, Gender & Conflict). Faculty Advisor to Lambda Pi Eta and the Asia Pacific Student Association. NCAA Faculty Athletics Representative (2019-2020 Sunshine State Conference FAR Chair). In 2020 selected by Sunshine State Conference to the NCAA FAR Fellows Institute; also selected by Sunshine State Conference and NCAA in 2020 to the NCAA Division II Governance Academy and the Women Leaders X Conference. Research focus: Sports Diplomacy, Race & Identity, and Conflict.

August 2016 – August 2019: Visiting Assistant Professor of Communication. Florida Southern College, Communication Department. Primarily responsible for teaching Intercultural Communication, Interpersonal Communication, Fundamentals of Speech, and other communication courses as directed by the department chair. Faculty Advisor for Lambda Pi Eta, the communications honor society of FSC. November 2018 named as NCAA Faculty Athletic Representative for FSC. Research focus on Race & Identity, Conflict, and Pedagogy. Promoted to Assistant Professor of Communication Fall of 2019.

August 2010 – May 2016: Adjunct Faculty. Florida Southern College, Communication Department. The position was hired to teach Intercultural Communication and Fundamentals of Speech. During the 2011-2012 academic year, the position was changed to a one-year appointment of Visiting Assistant Professor. Under this capacity, taught Interpersonal Communication, Fundamentals of Speech and Intercultural Communication; served on the Technology Committee; served as Lead Faculty in the Intercultural Communication Living and Learning Community (wrote the proposal and secured approval for the Learning Community, worked collaboratively with the business school, taught and monitored the Learning Community for the academic year). Fall 2015 - completed the planning and management of the Child of the Sun Forensics Tournament.

January 2010 – Present: CFO, Lake Myrtle Center for Advanced Dentistry. Responsible for the financial aspects of the practice. Oversight of internal training, hiring processes, staff performance management, and practice marketing initiatives.

2004 – Present: Consultant, Consulting specializes in developing and delivering customized professional development systems to private and public organizations. Training topics include, but are not limited to, Communication, Diversity, Management, Leadership, Customer Service, Conflict Resolution, Team Building, Goal Setting, and the Inter-generational workforce.

August 2003 - April 2004: Associate Director, Center for West European Studies & the European Union Center, University of Pittsburgh. Primarily responsible for the administrative and strategic management of the Centers. Administrative management duties included supervising five full-time staff, conducting performance reviews, and all human-resource-related issues; the position also supervised eight graduate student assistants which involved conducting performance reviews, task assignments, and international student visa compliance. Strategic management duties included the writing and oversight of the centers' vision and strategic mission, oversight of several major grants (Title VI grant from the Department of Education, two European Union Commission grants, and a FIPSE grant from the Department of Education), and oversight of ten center budgets. Other duties included serving as project leader for the annual Policy Conference, and interaction with university and international faculty members as well as senior administrators for program development related to funding, this included the visit of HRH Prince Andrew, The Duke of York, to designate the University of Pittsburgh as a Marshall Center of Excellence (October 2003).

August 2000 - August 2003: Senior Consultant of Organization Development, University of Pittsburgh. Primarily responsible for managing the Human Resources Development Track program and the Faculty and Staff Development Program. These programs are the primary staff development initiatives offered at the University. Tasks associated with managing these programs included program strategic planning, monitoring and enhancing program-related processes, course development and evaluation, and developing strategic partnerships with various university divisions. Position managed the Performance Now projects for the University and regional campuses; including all performance management improvement consults. The position also served as an executive coach to senior management and faculty on issues regarding institutional process improvement and training needs. Other responsibilities involved organizational assessment for staffing and process efficiency. The position also served as a consultant for divisional diversity initiatives in which recommendations/projects included process improvement and staff diversity training.

August 1996 - June 2000: Associate Faculty, College of Notre Dame of Maryland, Communication Arts Department. Duties included teaching Fundamentals of Oral Communication and Intercultural Communication (undergraduate and graduate level), course development, and assessment. Teaching specialization in cross-cultural communication for graduate education majors. The position was full-time during the Fall 1997 semester to replace the instructor on sabbatical. Courses prepared to teach: Public Speaking, Intercultural Communication, Cross-Cultural Communication, Small Group Communication, Interpersonal Communication, and Fundamentals of Oral Communication.

CONFERENCE PRESENTATIONS, ACADEMIC & CONSULTING PUBLICATIONS

Lexington Books. “Sports Diplomacy in the age of a Pandemic.” January 2021. Book Chapter.

Lexington Books. “Sports Diplomacy and Conflict Framing: An Analysis of how celebrity athletes influence discourse in race and politics.” Spring 2020. Book Chapter.

Florida Southern College, August 16, 2019. Fall Faculty Forum “Bringing home the trophy and the grades: How to work collaboratively with our Student-Athletes.”

Southern States Communication Association, April 8, 2019, Alabama. Presented a scholarly paper “Stick Checks, Insults, and the fight for Identity – Sports Diplomacy in the Lacrosse World.”

Florida Communication Association, October 19, 2018, Orlando. Presented a scholarly paper “This is not a Selfie: Digital Portfolios, Assessments and Documenting Student Work in an Engaged Learning Environment.”

Southern States Communication Association, April 4-8, 2018, Nashville. Chaired a panel on “13 Reasons Why”.

Florida Communication Association, October 19, 2017, Orlando Convention. “SPAMtastic! When engaged learning, SPAM, and radio collide.” Pedagogy paper on language and engaged learning. Paper was accepted and presented.

Florida Communication Association, October 21, 2016, Orlando Convention. “What’s in the mystery box?” – The Power of Story Telling in Public Speaking. Pedagogy Track Workshop Presentation. Paper was accepted and presented.

University of Pittsburgh/KLOH Consulting, 2001. 3-D Training Service Module. Designed with the follow-up 3-D Service Booster training and the 3-D Service Leader Training. This complete Service Orientation Training module is designed to facilitate organizations and their efforts to implement comprehensive service initiatives.

University of Pittsburgh/KLOH Consulting, 2000. “The 3-Dimensional Leader: Developing Your Ability to Lead.” Executive leadership training module designed to be adapted to most industries.

RELATED EXPERIENCE

Commission Member, World Lacrosse Commission on Diversity Opportunity and Inclusion, December 2020 to Present. The Commission is composed of internationally selected and appointed individuals recognized in the field of DOI and charged to advise World Lacrosse on governance, policy, and strategy recommendations in matters related to Diversity, Opportunity, and Inclusion. Specifically, I worked on a subgroup that developed World Lacrosse's Diversity, Equity, and Inclusion statement; and led another subgroup that developed World Lacrosse's survey instrument for measuring Diversity and gender equity within her membership.

Polk County Sports Tourism and Marketing, Sports and Special Events Committee, March 2021 to Present. Nominated by PCSTM, and approved by Polk County Commission to serve on the Committee. The charge of the committee is to evaluate and advise on the economic impact of sports tourism on Polk County.

Nominating Committee Member, World Lacrosse, March 2019 to Present. World Lacrosse is the International governing body of lacrosse worldwide. Members of the nominating committee are responsible for identifying and vetting qualified candidates to serve on various board and committee positions in the organization.

President, Pan-American Lacrosse Association, June 2021 to Present. Served as Secretary-General from July 2018 to June 2021. Is one of 8 founding members of PALA. The Pan-American Lacrosse Association is the third Continental Federation of International Lacrosse and governs lacrosse in North, Central, South America, and the Caribbean. As Secretary-General and subsequently President, was primarily responsible for Governance, Development, Compliance, and Membership. Some of the tasks included getting the entity created, specifically with the writing of the articles of incorporation, strategic plan, budget, bylaws, constitution, and non-profit application. Also responsible for putting together the first Board of Directors (which includes the USA and the Iroquois Nationals) and securing the first physical headquarters for a continental federation in organizational history. Fall of 2019 served as the Event Director as PALA hosted the inaugural Women's Qualifier at the Lake Myrtle Sports Complex in Auburndale, Florida. September 2021 served as Event Director for the PALA Sixes Cup, the first Continental Federation competition featuring the Sixes Discipline.

Interviewing Faculty, McClurg Scholarship Committee & Prestige Scholarships, Florida Southern College. Served on the committee to interview potential candidates for the scholarship during Scholars Weekend. Tasks included reviewing applicant resume and credentials, conducting one-on-one interviews with the candidates, and forwarding recommendations to the Admissions office.

Consultant, 2009, Auburndale Main Street Redevelopment Association. Facilitated the transition of the organization from a blended to an independent entity. Tasks included developing and implementing operational processes and establishing clear business communication messages. Facilitated Board of Directors retreats to establish vision, mission, strategies, and goals.

Consultant, All Saints' Academy Headmaster Search Committee. During the Fall 2006 period, served as a consultant to the search committee by implementing a competency-based candidate interview

process, vetting of candidate resumes, and managing on-site interview logistics. All Saints' is a private PK3-12 institution in Polk County.

Consultant, March 1999, Dowell Health Center, Towson University. Conducted a seminar on cross-cultural communication and the Vision/Mission approach to implementing diversity programs in organizations.

Chair to the Alternate Basic Course Format Committee, 1998, Maryland Communication Association. This is a national professional organization for professors of speech and communication. The committee specifically looked into long-term developments of the basic speech course format.

MEMBERSHIPS & CERTIFICATIONS

Member of the Florida Communications Association

Member of National Communication Association

Member of Southern States Communication Association

Certified facilitator of DDI Learning Systems

Certified Master Trainer for Root Diversity Learning Map

OTHER SCHOLARLY & ACADEMIC CONTRIBUTIONS

National Communication Association – Communication & Future Division – Scholarly Paper Reviewer. 2018-2019 AY.

Florida Communication Journal. Member of the Editorial Board. 2017-2018 AY.

National Communication Association – Rhetorical and Communication Theory Division – Academic Paper Reviewer. 2017-2018 AY, 2018-2019 AY, 2019-2020 AY.

Florida Southern College – Distance Education Committee. 2018-2019 AY, 2019-2020 AY, 2020-2021 AY.

Florida Southern College – Technology Committee. 2019-2020 AY

Florida Southern College – Intercollegiate Athletics Committee Board of Trustees. 2018-2019 AY to present.

Florida Southern College – Athletics Compliance Committee. 2018-2019 AY to present.

Sunshine State Conference – Appeals Committee. 2018-2019 AY; 2019-2020 AY.

COURSES PREPARED TO TEACH

Public Speaking

Small Group Communication

Interpersonal Communication

Organizational Communication

Persuasion

Intercultural Communication

Fundamentals of Oral Communication

Mass Media and Society

Business Communication