

Entire Program Tuition: \$34,155*

*2022-2023 academic rate; charged at \$1,035 per credit hour, excludes additional fees and books.

Application Deadlines

7-Week Starting Term	Priority Deadline
Fall A: August – October	June 1st
Fall B: October – December	August 15th
Spring A: January – February	November 1st
Spring B: March – April	January 15th
Summer A: May – June	March 1st
Summer B: June – August	April 15th

Core Coursework

BUS 6010

GRADUATE FOUNDATIONS

Pass/fail. Intensive self-paced online modules that focus on accounting, finance, economics, and statistics to equip students with an overview of fundamental background knowledge and skill-sets essential for success in the FSC MBA program and career. Students acquire and apply concepts quickly with a high level of competency.

BUS 6360

LEADERSHIP AND ORGANIZATIONAL BEHAVIOR

An examination of leaders and leadership at the individual, group and organizational levels. Also provides conceptual frameworks for group dynamics, diagnosing performance problems, designing appropriate organizational interventions, and securing stakeholder commitment.

BUS 6460

MARKETING STRATEGY

A comprehensive review of marketing theory and practice. Case studies are utilized in the application of product, pricing, distribution, and promotional strategy. Emphasis is given to the effective establishment of marketing goals, objectives, strategies, and tactics.

BUS 6560 INTERNATIONAL BUSINESS

This course studies key issues facing international business managers, as well as the strategies to successfully operate and manage multinational companies. Basic theoretical principles are studied and applied in the global business arena.

BUS 6660 ECONOMIC DECISION MAKING

This course focuses on examining the tools and techniques used in helping businesses understand their markets and make profitable decisions based on their industry's characteristics. Managerial Economics bridges the gap between the theoretical models in economics and the practical applications needed for business strategy.

BUS 6760 FINANCIAL MANAGEMENT

This course focuses on the decision making techniques commonly used by financial managers, with three main objectives: 1) Develop an understanding of the tools that are used to value investment projects and companies, 2) Understand the issues involved in how firms should raise funds for investment, and 3) Evaluate how investment and financing decisions are related. Emphasis will be placed on appreciating the limitations and challenges faced when applying the theoretical framework of corporate finance to real world problems.

BUS 6860 DATA ANALYTICS

Today's business environment is both highly complex and competitive. Businesses collect a vast array of data. Knowing how to use this data (to understand the business, address important business questions, and to improve the business) is a critical skill to any successful business manager. This course provides students with an opportunity for hands-on work with data collection, data manipulation and exploration, predictive analytics, decision under uncertainty, and analytic tools.

BUS 6960 STRATEGIC MANAGEMENT

The course provides practice in diagnosing and identifying realistic solutions to complex strategic organizational problems. In addition to familiarizing students with new subject matter, the course builds on previous MBA coursework by providing an opportunity to integrate various functional areas and by providing a total business perspective. The course focuses on addressing the overarching question of why some firms in some industries sustain their competitive advantage over periods of time, while others do not. The course emphasizes understanding, critically evaluating, and effectively communicating information on relationships among firms, their strategies, and their environments.