



# THE LINK

## fsc parent newsletter



### **Florida Southern College Appoints New President, Dr. Jeremy P. Martin**

Dr. Robert L. Fryer, Jr., chairman of the Florida Southern College Board of Trustees, announced the appointment of Dr. Jeremy P. Martin as the 18th president of the College, succeeding Dr. Anne Kerr who is retiring after 20 years of distinguished service. This spring, the Florida Southern College Board of Trustees announced the appointment of Dr. Kerr as President Emerita upon her retirement. Dr. Martin will officially assume his role on August 1, 2024.

"Dr. Kerr's dedication and vision have left an indelible mark on Florida Southern College," said Chairman Fryer. "The Board of Trustees cannot adequately express our gratitude to her for transforming our college. Her commitment to fostering a dynamic academic community and her unwavering support for students, faculty and staff have profoundly impacted the college."

Dr. Martin, incoming president, brings a wealth of experience in higher education leadership. Most recently serving as the Vice President for Strategy and Innovation at William & Mary, he was instrumental in launching several key initiatives that improved student retention and academic performance, including aligning the university's enrollment, marketing, and communications strategies, and advancing the institution's strategic goals.

"With a background in academic administration and a proven track record of enhancing the student experience and institutional growth, Dr. Martin is uniquely qualified to lead our college into a new era of excellence," said Chairman Fryer. "We are excited to welcome Dr. Martin and his family to FSC and look forward to working with him as he guides us forward."

Dr. Martin began his career at William & Mary in 2008, holding key positions, including Assistant to the President and Provost, Associate Provost, and Chief of Staff. Alongside the provost/chief academic officer, Dr. Martin co-chaired the strategic planning process, resulting in the university's Vision 2026 strategic plan. He also served as Interim Director of Athletics from 2020-2021, providing stability and leading significant initiatives, including the \$57.4 million All In fundraising campaign for athletics.

"It's a surpassing honor to be called to serve Florida Southern College as its next president. I am grateful to

Chairman Fryer, the search committee, and Board of Trustees for entrusting me with the responsibility of leading the College that Dr. Kerr has so remarkably transformed during her tenure," said Dr. Martin.

Dr. Martin received his bachelor's degree from Houghton College and a Master of Science degree from Georgia State University. He also holds a Ph.D. in Educational Policy, Planning, and Leadership and an M.B.A. from William & Mary. He and his wife, Tia, have two children.

"My wife and I are delighted to return to Lakeland, where I have visited family over the years. My grandfather taught me how to play golf at Cleveland Heights, though I haven't improved much since his early lessons," said Dr. Martin. "Tia and I have already felt the warm embrace of the College and look forward to our family becoming part of the Lakeland community."

Florida Southern College is excited to welcome Dr. Martin and his family and celebrate this new chapter in the college's history.

## Community Living, Residence Life Update

Returning students (sophomores - seniors) and their parents are invited to attend a virtual Housing Selection Town Hall on Thursday, July 18 at 4:00 PM. This virtual Town Hall will be offered via Zoom (link below) and provide the campus community with opportunities to ask questions and learn more about the Spring 2024 updated housing selection process.



Please use the link below to join the virtual Town Hall:  
<https://us05web.zoom.us/j/86293388204?pwd=ONn7d3WkNCXCvhVvveqdvWI3SHTiQo.1>

Passcode: 679305

Also, Move-in is right around the corner! For more information regarding move-in for both new and returning students, please check out the Move-In section on the [FSC website](#).

Question? Please contact [residencelife@flsouthern.edu](mailto:residencelife@flsouthern.edu).



## Airport Shuttle Services

If your returning student needs shuttle services from Tampa or Orlando International airports, please remind them to complete a request in advance:

<https://www.flsouthern.edu/campus-offices/offices-directory/office-of-safety-and-security/airport-shuttle-service>

Fall 2024 Arrival Shuttle options will be August 18 at 12:00 PM and 5:00 PM and August 19 at 12:00 PM and 5:00 PM.

For more information, please contact the Office of Safety and Security: (863) 680-4305.

## Exciting News from Your Student Success Team!

We're thrilled to announce a fresh start for the Academic Center for Excellence—it's now the **Office of Student Success!**

What does this mean for students? We're still the go-to for everything academic: professional academic advising and Mockett peer support through the Academic Fuel programs (PASS, ReFuel, S3, Writing Center, and Success Coaching). Need a boost? Our professional success coaching and Academic Recovery Program are designed with your student in mind.



But wait, there's more! The Testing Center has joined our crew, making students' journey toward

academic achievement smoother than ever before.

Does your student need support? Reach out to us at [studentsuccess@flsouthern.edu](mailto:studentsuccess@flsouthern.edu) or give us a ring at 863-680-4983. We're here to help your student thrive like the MOCSTAR they are! ☐

Stay awesome and study on, Mocs!

## Important Upcoming Dates:

- July 15: Fall Student Account Balance Due Date
  - Students must have paid at least 10% of a payment plan.
  - International students must pay for the first semester in full.
- July 18: Housing Town Hall at 4:00 PM (see information above in Community Living)
- August 17: Move-in for New Students
- August 18-19: Move-in for Returning Students
- August 20: Fall Term Classes Begin
- August 26: Final Day to Add or Drop a Course
- August 26: Family Weekend Registration Opens
- October 4-6: Family Weekend
- October 14-18: Fall Break
- For the complete 2024-25 Academic Calendar, [please visit the FSC website](#).

## REMINDERS

### Free Application for Federal Student Aid (FAFSA)

Colleges use the FAFSA form to determine how much financial aid (which could include grants, scholarships, work-study funds, and loans) students are eligible to receive. Students interested in accessing these funds must complete the FAFSA annually. The 2024 FAFSA is open and we encourage your student to visit the [FAFSA website](#), if they've not already done so, and complete the federal government's updated 2024 paperwork.

If your student has questions, please have them contact FSC's Financial Aid Office: [financialaid@flsouthern.edu](mailto:financialaid@flsouthern.edu).

## RESOURCES



For upcoming important dates, please access the academic calendar.

CALENDAR



### DINING ON CAMPUS

Twelve venues offer everything from home-style meals to healthful on-the-go options, keeping our Mocs happy and healthy.

MENUS



### EMERGENCIES

If weather causes cancellations, closings, or other school-related emergencies, we will alert the community via the text message system.

OPT IN  
HERE

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**[Parent & Family Page](#)**

Florida Southern has a page for parents and family members.

**[Counseling Services](#)**

Florida Southern offers free, confidential, individual counseling and support groups.

**[Student Health Center](#)**

In partnership with Lakeland Regional Health, FSC provides quality, accessible health care. Walk-ins are welcome.

**[Student Accounts](#)**

**[Community Living](#)**

**[Bookstore](#)**

**[Academic Center for Excellence](#)**

**[Athletics](#)**

To see updates & reminders throughout the week, follow our **[Parent Facebook page](#)**.



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